

# Mariam Khan

Product Designer

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## EDUCATION

### B.S. Human Computer Interaction (HCI), Informatics

University of Washington, Seattle

## SKILLS

UX/UI Design  
Workshop Facilitation  
Prototypes  
Wireframes  
Storytelling  
User Testing  
Value-Sensitive Design  
Mockups  
Information Architecture  
User Research  
Interaction Design  
User Journeys  
Design Systems / UI Kits  
Accessibility / AI

## TOOLS

Figma (Auto-layout, Components, etc)  
UserTesting  
InVision / Adobe XD  
Adobe Creative Suite  
HTML / CSS / React / Git  
Microsoft Azure ML  
JIRA / Airtable / ClickUp  
Slack / Agile / Scrum  
Miro

## DESIGN EXPERIENCE

### Product Designer, Strategist

*Splisch | Aug. 2023 - Dec.2023 (Contract)*

**Led** concept workshops, research, and UX strategy to successfully translate client needs into design solutions

**Facilitated** 10+ qualitative user interviews, informed MVP

**Developed** 3+ surveys to understand customers and inform design/strategy decisions, led to 100+ responses

### Product Designer

*IYK | Jul. 2023 - Aug. 2023 (Contract)*

**Developed** essential desktop components; navigation and footer, ensuring seamless user-centric experiences

**Translated** designs into mobile-friendly development-ready formats, assuring cross-platform and optimal user experience

**Collaborated** closely with a multidisciplinary team, (Creative Director and Developers), providing valuable UX insights

### Product Designer, Researcher

*Falooda Edits (Agency Co-founder) | Nov. 2022 - Present*

**Owned** end-to-end design cycle for a digital web responsive experience for a nonprofit devoted to Muslim Women in health

**Collaborating** with designers, developers, and stakeholders to influence compelling data-driven product experiences

**Facilitated** 10 user interviews, impacted design decisions

**Increased** client's member interest & engagement by 15%

### Product Designer

*Paani Project (Volunteer) | Feb. 2023 - Present*

**Championing** accessibility and collaborating with cross-functional teams to successfully launch high-performing MVP

**Adapting** to shifting priorities and navigating ambiguity, resulting in prompt delivery of engaging design solutions

### Interaction Design + Research Intern

*Frog Design | Aug. 2021 - Dec. 2021*

**Consulted** leading financial service provider in an interdisciplinary team, impacting research/strategy deliverables

**Owned** added user research, competitive synthesis, ideation, and website audit, informed and reduced time to MVP

**Supplemented** 16+ in-depth user interviews, identified areas for opportunity, led to positively influencing client satisfaction

**Persuaded** 20+ colleagues to incorporate empathy/moral reasoning into design methods, received positive feedback

## LEADERSHIP & VOLUNTEERING

### UX Design Mentor

*iMentorship, Information School | Jan. 2023 - Present*

### President

*UW Pakistani Students Association | Jun. 2020 - Aug. 2022*